Alexandra Greene

VIEW MY WORK —

alexgreenedesign.com

EMAIL ME —

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EXPERIENCE

SeatGeek   Aug 2022 - Present

Senior Product Designer (Prev. Product Designer II)

- Own end-to-end design for an event monitoring and management tool, Amplify, used by Promoters and Rightsholders across 20+ clients, serving as the sole designer on a cross-functional team.

- Champion design's impact across org- and company-wide levels by amplifying my team's work, aligning stakeholders, and driving collaborative partnerships with Product, Engineering, and Research to turn complex challenges into intuitive, high-impact solutions.

- Led 0→1 design of Amplify Stage, a pricing scenario modeling tool that saved our user base a cumulative 1,000+ hours through improved efficiency and workflow optimization.

Bowery Valuation   Jun 2021 - May 2022

Product Designer

- Led user research, usability testing, and design exploration in identifying opportunities for innovation, improving existing features, and creating new solutions.

- Developed low-to-high fidelity wireframes and mockups, collaborated with cross-functional teams to advocate for design-driven decisions, and contributed to team growth through feedback and mentorship.

Wondersauce   Oct 2018 - Jun 2021

UX Designer (Prev. Associate UX Designer, UX Design Intern)

- Researched, designed, and launched product solutions for 20+ accounts across various industries, creating user flows, wireframes, sitemaps, and user stories that balanced business and user needs.

- Partnered with clients and cross-functional teams to develop and implement solutions that met project-specific goals, from increasing eCommerce sales and conversions to boosting engagement and email subscribers for publishing brands.

EDUCATION

Designlab

UX Academy

Pace University

Bachelor of Arts
in **Communications**

TOOLS

Figma
FigJam
Sketch
Jira
Miro
Notion

SKILLS

UX/UI design
Interaction design
User research
Usability testing
Design systems
Information architecture
Systems thinking
Wireframing
Prototyping

LANGUAGES

English
Russian